## CLAIMS

1. Composition comprising a physiologically acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_1 \xrightarrow{R_2} C \xrightarrow{COOH} (I)$$

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,

- 10 characterized in that the said polyol is chosen from polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals and combinations thereof, at least one of the alkyl, aryl and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol.
- 2. Composition comprising a physiologically 20 acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

- the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula  $HO\left(C_nH_{2n}O\right)_mH \text{ such that n is equal to 2 or 3 and}$  m is between 2 and 4.
- 3. Composition comprising a physiologically 10 acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_{1} \xrightarrow{R_{2}} COOH \qquad (I)$$

$$R_{3}$$

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof, the said ester comprising at least three ester functions.

4. Composition according to one of the  $\,$  20 preceding claims, characterized in that the radicals  $R_1$ ,

 $\ensuremath{R_2}$  and  $\ensuremath{R_3}$  are chosen, independently of each other, from saturated alkyl radicals.

- 5. Composition according to one of the preceding claims, characterized in that the carboxylic acid is a monoacid.
- 6. Composition according to one of the preceding claims, characterized in that the polyol is a diol, a triol or a tetraol.
- 7. Composition according to Claim 1 or 3, 10 characterized in that the radicals  $R_1$ ,  $R_2$  and  $R_3$  are chosen, independently of each other, from saturated  $C_1$ - $C_{15}$  alkyl radicals.
- 8. Composition according to Claim 7, characterized in that the radicals  $R_1$ ,  $R_2$  and  $R_3$  are chosen, independently of each other, from saturated  $C_1$ - $C_6$  alkyl radicals.
  - 9. Composition according to Claim 1 or 3, characterized in that the carboxylic acid comprises a total number of carbon atoms ranging from 5 to 30, preferably from 5 to 15 and preferably from 5 to 10.

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- 10. Composition according to Claim 1 or 3, characterized in that the carboxylic acid is chosen from neopentanoic acid, neohexanoic acid, neoheptanoic acid and neodecanoic acid, and mixtures thereof.
- 25 11. Composition according to Claim 2, characterized in that the carboxylic acid contains from 5 to 7 carbon atoms.

- 12. Composition according to Claim 11, characterized in that the carboxylic acid is chosen from neopentanoic acid, neohexanoic acid and neoheptanoic acid, and mixtures thereof.
- 13. Composition according to Claim 1, characterized in that the polyol comprises a number of carbon atoms ranging from 5 to 20 and preferably from 5 to 10.
  - 14. Composition according to Claim 1,
- 10 characterized in that the polyol contains a carbon atom located alpha to the carbon bearing one of the alcohol functions that is trisubstituted with radicals independently chosen from saturated alkyl radicals, at least one of the alkyl radicals containing at least one 15 alcohol function.
  - 15. Composition according to the preceding claim, characterized in that the saturated alkyl radicals are of  $C_1-C_{15}$ .
- 16. Composition according to the preceding 20 claim, characterized in that the saturated alkyl radicals are of  $C_1$ - $C_6$ .
- 17. Composition according to Claim 16, characterized in that the polyol is chosen from trimethylolpropane and pentaerythritol, and mixtures thereof.
  - 18. Composition according to Claim 16, characterized in that the polyol is neopentyl glycol.

- 19. Composition according to Claim 2 or 3, characterized in that the polyol comprises a number of carbon atoms ranging from 2 to 20 and preferably from 3 to 10.
- 5 20. Composition according to Claim 2, characterized in that the polyol is chosen from ethylene glycol, propylene glycol, butylene glycol, polyethylene glycols other than a compound of formula  $HO(C_nH_{2n}O)_mH$  such that n is equal to 2 or 3 and m is 10 between 2 and 4, polypropylene glycols, glycerol, diglycerol, triglycerol, isopentyldiol and sorbitol, and mixtures thereof.
- 21. Composition according to Claim 3, characterized in that the polyol is chosen from ethylene glycol, propylene glycol, butylene glycol, polyethylene glycols, polypropylene glycols, glycerol, diglycerol, triglycerol, isopentyldiol and sorbitol, and mixtures thereof.
- 22. Composition according to Claim 1,
  20 characterized in that the ester is chosen from neopentyl glycol dineopentanoate and neopentyl glycol dineopentanoate.
- 23. Composition according to Claim 2 or 3, characterized in that the ester is chosen from glyceryl trineopentanoate and glyceryl trineoheptanoate.
  - 24. Composition according to Claim 3, characterized in that the ester is glyceryl

trineodecanoate.

- 25. Composition according to one of the preceding claims, characterized in that the said ester is in liquid form at room temperature (25°C).
- 26. Composition according to one of the preceding claims, characterized in that the ester represents from 0.1% to 99.9%, preferably from 1% to 99% and better still from 5% to 90% of the total weight of the composition.
- 27. Composition according to one of the preceding claims, characterized in that the ester is in an amount that is sufficient to give the composition gloss and/or staying power and/or migration resistance and/or comfort properties.
- 28. Composition according to one of the preceding claims, characterized in that it also comprises at least one colouring agent.
  - 29. Composition according to one of the preceding claims, characterized in that the colouring agent represents from 0.001% to 60%, better still from 0.01% to 50% and even better still from 0.1% to 40% of the total weight of the composition.
- 30. Composition according to one of the preceding claims, characterized in that it also
  25 comprises at least one filler.
  - 31. Composition according to one of the preceding claims, characterized in that the filler

represents from 0.01% to 35%, preferably from 0.05% to 25% and better still from 0.5% to 15% of the total weight of the composition.

- 32. Composition according to one of the preceding claims, characterized in that it comprises at least one additional non-aqueous compound chosen from oils, fatty substances that are pasty at room temperature, waxes, gums, resins and lipophilic polymers, and mixtures thereof.
- 33. Composition according to one of the preceding claims, characterized in that the additional non-aqueous compounds represent from 0.001% to 90%, preferably from 0.05% to 60% and better still from 1% to 50% of the total weight of the composition.
- 15 34. Composition according to one of the preceding claims, characterized in that it also comprises at least one wax.
- 35. Composition according to one of the preceding claims, characterized in that the wax

  20 represents from 0.01% to 50%, preferably from 2% to 40% and better still from 5% to 30% of the total weight of the composition.
- 36. Composition according to one of the preceding claims, characterized in that it is in the 25 form of a makeup and/or care product for the face or the body, the lips and/or the integuments.
  - 37. Composition according to one of the

preceding claims, characterized in that it is in the form of a makeup product for facial skin.

- 38. Composition according to one of the preceding claims, characterized in that it is in the 5 form of a lip makeup product.
  - 39. Composition according to the preceding claim, characterized in that it is in anhydrous form.
- 40. Composition according to the preceding claim, characterized in that it is in the form of an emulsion, such as an oil-in-water or water-in-oil emulsion.
  - 41. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_1$$
— $C$ — $COOH$  (I)

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in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,

characterized in that the said polyol is chosen from 20 polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals and combinations thereof, at least one of the alkyl, aryl

and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol,

in a cosmetic composition as an agent for giving the said composition staying power properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

42. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of 10 formula (I) below:

$$R_{1} \xrightarrow{R_{2}} COOH \qquad (I)$$

$$R_{3}$$

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,

characterized in that the said polyol is chosen from polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals, and combinations thereof, at least one of the alkyl, aryl and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol,

in a cosmetic composition with staying power

properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

43. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_1 - C - COOH \qquad (I)$$

$$R_3$$

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula  $HO\left(C_nH_{2n}O\right)_mH \text{ such that n is equal to 2 or 3 and}$  m is between 2 and 4,

in a cosmetic composition as an agent for giving the

15 said composition staying power properties, especially
of the colour, and/or gloss and/or comfort and/or
migration resistance properties.

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44. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_1$$
— $C$ —COOH (I)

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula  $HO\left(C_nH_{2n}O\right)_mH \text{ such that n is equal to 2 or 3 and}$  m is between 2 and 4

in a cosmetic composition with staying power

- 10 properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.
  - 45. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

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in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof, the said ester comprising at least three ester

20 functions,

in a cosmetic composition as an agent for giving the said composition staying power properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

5 46. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

$$R_1 - C - COOH$$
 (I)

in which  $R_1$ ,  $R_2$  and  $R_3$  are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof, the said ester comprising at least three ester functions,

in a cosmetic composition with staying power

15 properties, especially of the colour, and/or gloss
and/or comfort and/or migration resistance properties.